

## **Privacy Policy for EVEPC, Inc.**

“EVEPC, Inc. dba” East Valley Estate Planning Council (EVEPC) has created this privacy statement in order to demonstrate our firm commitment to privacy. The following discloses our information gathering and dissemination practices for the EVEPC website: [http:// evepc.memberlodge.org](http://evepc.memberlodge.org)

### **Gathering of Information**

This website does not collect personally identifying information about any individual website user except when knowingly provided by such individual. For example, we may ask you for information when you register for meetings, participate in a survey or ask to receive a newsletter or e-mail. You have the option not to provide the information we request.

Our site's secure information requires users to give us contact information (like their name and email address). We use contact information to send the user information about EVEPC. The user's contact information is also used to contact the visitor when necessary. Users may opt-out of receiving future mailings by unsubscribing at any time.

### **Use of Information**

Our primary goal in collecting user information is to enhance your membership value and experience on our website. We achieve this goal by, among other things, providing interactive communications such as our electronic newsletters to the e-mail address that you provide to us, and developing future editorial content based on your interests. To develop content targeted to your interests, we use aggregated user information to determine which areas of our website users prefer based upon traffic to those areas. We do not track what individual users read, but instead how well each page or content area performs overall.

This website contains both free public pages and also password-secured pages for members only. We derive revenues from membership dues, meeting fees and partnerships. In order to attract and retain partners we use the aggregated, anonymous information that we gather (as well as information from third-party market researchers) to describe our services to partners and to assist our partners to better understand our audience.

This website may also disclose information about our users when we believe, in good faith, that the disclosure is required by law.

When you are on an area of the EVEPC website and are asked for personal information, you are sharing that information with EVEPC.

Please be aware that EVEPC partners, advertisers or websites that may have links on our site may collect personally identifiable information about you when visiting their websites. The information practices of those parties and websites linked to EVEPC website are not covered by this privacy statement. EVEPC website users should also be aware that, when you voluntarily disclose personal information in chat areas or bulletin boards, that information may be collected by others and may result in unsolicited messages from others.

Children under 13: Do not send any information about yourself to us--including information such as your name, address, or e-mail address. We do not knowingly collect personally identifiable information from children under 13. In the event that we learn we have collected any personal information from a child under the age of 13 without verification of parental consent, we will delete that information from our database as quickly as possible.

### **National Association of Estate Planning Association**

EVEPC is (or has applied to be) a member of the National Association of Estate Planners & Councils ("NAEPC"). As a condition to membership in the NAEPC, EVEPC is required to disclose the following membership information:

- 1- full name;
- 2- professional designations
- 3- firm name;
- 4- address; and
- 5- e-mail address.

By requesting membership in EVEPC, you hereby give consent to disclose the above referenced personal information to NAEPC, to be used by NAEPC in accordance with NAEPC privacy policy, which may be found at <http://www.naepc.org/>.

### **Security**

This site has security measures in place to protect the loss, misuse, and alteration of the information under our control.

### **Cookies**

A cookie is a data file that websites write to your computer's hard drive when you visit such sites. This website writes temporary cookies with non-personal technical information that allows the pages to function. This website writes other cookie files, at the user's option, that can contain information, such as a user identification code, that the site uses to identify the user and sign-in automatically on the next visit.

Most website browsers automatically accept cookies, but you can usually change your browser settings to display a warning before accepting a cookie, or to refuse all cookies. However, if you choose to disable the receipt of cookies from our website, you may not be able to use certain features of this website.

### **Browser Level Information**

EVEPC website web servers automatically collect information about a site user's IP address, browser type and referrer by reading this information from the user's browser (information provided by every user's browser). This information is collected in a database and used--in an aggregated, anonymous manner--in our internal analysis of traffic patterns within our website. This information is automatically logged by most websites.

#### *Definitions:*

*IP address:* Every computer connected to the Internet has a numeric address called an "IP address." This may or may not correspond uniquely to a particular computer. In some cases, IP addresses can be resolved to domain names, which may indicate a site visitor's Internet service provider, employer, university, etc.

*Browser type:* A user's browser is a software program running on a computer that allows users to access documents on the World Wide Web. They read HTML coded pages that reside on a server and interpret the coding into what the user sees as Web pages. Microsoft Internet Explorer and Firefox are examples of Web browsers. Browser type typically discloses hardware platform, operating system, and browser software and version.

*Referrer:* The referrer is the address of the Internet resource or page that causes a browser to request a page or image from EVEPC website servers.

### **Choice/Opt-Out, Correct or Update, Contacting the Website**

Our site provides users the opportunity to opt-out of receiving communications from us and our partners at the point where we request information about the visitor, changing or modifying information previously provided, and reaching responsible parties regarding the website.

This site gives users the following options for removing their information from our database, to not receive future communications or to no longer receive our service:

Email a service representative at [EVEPC@premiumorganization.com](mailto:EVEPC@premiumorganization.com).