

Tisha M Diffie

When Tisha's father died suddenly on his birthday in 2009, she found herself overwhelmed with the idea of closing his estate. When she went seeking help, to her surprise, there wasn't a company out there to assist her. So, she re-evaluated her career plans to see if there was a different way to serve people who were facing the same challenges. The idea of starting After the Fact – Final Affairs, LLC was born. Tisha is Co-Founder and Chief Executive Officer and proudly works with her husband Larry who is Chief Financial Officer.

Prior to that time, Tisha spent 9 years in the auditing and accounting field performing various functions at very large firms and with solo practitioners. She then transitioned to the financial services industry for the next 15 years, starting in the trenches as a receptionist for an Independent Financial Planner and working her way to owner of TMD Planning and Investment Strategies. She sold her practice in 2010 to focus on her duties as CEO of After the Fact – Final Affairs, LLC®. During her career, she held numerous securities licenses, life and health insurances licenses and was an Investment Advisor Representative.

Community involvement:

- Member Board of Trustees for the Friendship Foundation at Glencroft
- Finance Committee member for the Friendship Foundation at Glencroft
- Vice Chair for the YWCA Council on Aging
- AZ Elder Law Day coordinator, presenter, exhibitor and volunteer
- Volunteer at Desert Springs Bible Church – Women's Events
- Volunteer at the Phoenix Rescue Mission
- Assists teaching a bi-monthly bible study with her husband
- Past DUET Services volunteer for the senior community
- Past volunteer Maricopa Elder Abuse Prevention Alliance (MEAPA)
- Past member and volunteer at Praxis church
- Past North Scottsdale Chamber of Commerce Back to Business committee member
- Past Board of Directors member for the National Association of Women Business Owner's ~ Director of Corporate and Economic Development
- Past member of Save the Family Foundation Planned Giving committee and volunteer
- Past volunteer for her son's AFJROTC Parent's Booster Club at SMHS
- Past Charter President of Women in Insurance and Financial Services Valley of the Sun Phoenix Metro chapter
- Past presenter of financial literacy "Own It" classes through the WYCA
- Past teacher of basic investment classes quarterly at Fresh Start Women's Center
- Co-Chaired the 2008-2009 International Women's Day event which raises scholarship money for women returning to further their education
- Past volunteer for the Phoenix Women's Commission Economic Forum
- Past volunteer for JOBING.com Professional Advisory Council for Financial Services
- Past Board of Directors member for Single Parents Association Strategic Planning committee
- Past PTA President for Arrowhead Elementary and volunteer
- Past presenter at the Women In Insurance and Financial Services National Conference

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Education:

- University of Phoenix ~ College of Financial Planning ~ Certified Financial Planner
- Arts and Business Council Diversity Leadership Business on Board Class III

Current member of:

- YWCA Council on Aging
- Local First Arizona
- Arizona Excellence Group
- Spotlight Senior Services
- West Valley Professional Group

Past member of:

- North Scottsdale Chamber of Commerce
- Arizona Hospice and Palliative Care Organization
- Preferred Partners
- Women in Insurance and Financial Planning (WIFS)
- Financial Planning Association (FPA)
- Financial Services Institute (FSI)
- National Association of Professional Women (NAPW)
- Women of Scottsdale (WOS)
- Central Phoenix Women (CPW)
- National Association of Women Business Owner's (NAWBO)
- Senior B2B Networking

Awards:

- WIFS Valley of the Sun Member of the Year
- WIFS Leaders Recognition Society
- National Association of Professional Women Member of the Month
- Professional Designation of RFC through the IARFC

Nominations:

- ANGEL Award Women in Insurance and Financial Services
- NAWBO Bridge Builder
- Enterprising Women of the Year
- NAWBO New Member of the Year
- Who's Who in Business Arizona Woman Magazine
- Arizona Woman Rising Star

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Publications:

- Boomer and the Babe Inc. Boomer Experience Speaks Magazine
- Phoenix Woman Magazine
- “Economy Call 12 for Action” Channel 12 News
- “Your Financial Future” radio show host
- Arizona Woman Magazine
- YWCA “Own It” program presenter
- Women’s Economic Forum presenter

Presentations – national and local:

- 10 Important Issues about Closing an Estate
- What You Will REALLY Do with Those Estate Documents
- Dealing with the Details after Death
- Estate Planning – Before and After
- What’s in Your Mom’s Wallet
- Estate Closure - There’s Not an App for That
- Non-verbal selling skills
- Networking to Men and Women and How to be Successful at Both
- Networking for Introverts and Extroverts and Everything In-Between
- Financial Planning Basics
- The Benefits of Financial Planning for You and Your Business
- Living Smartly on the Money You Have
- Debt Management – Eating the Elephant One Bite at a Time
- Investing 101
- How to Make Your Budget User Friendly